

Your career, Your industry, Your benefits



**Duration: 2 days**  
**Date: 26th & 27th Jan 2022**  
**9.30am – 4pm**  
**Venue: The ECMS, National Foundry Training Centre, Tipton Road, Tipton, West Midlands, DY4 7UW**

# Coaching for Success

## Who is it for?

Our practical 2-day coaching course is based on coaching as a fundamental part of staff development enabling individuals to learn, grow and reflect on their skills to share within the organisation.

This course will be ideal for anybody who manages people or relationships and anyone seeking to improve their knowledge and understanding of how to improve your own performance and the performance within a team.

Some example topics covered during the course are: the psychology of getting a 'Yes', coaching and creative thinking, stages to achieve your end goals and Ideal performance

## What will you learn?

- Develop skills, behaviours and confidence for successful coaching
- How to understand the difference between coaching and mentoring, including the context and situations where coaching can be utilised
- Be able to use coaching as a personal and professional development tool
- Spend less time solving human process and behaviour issues
- Use coaching to become more proficient in your managerial role
- Gain confidence in your ability to effectively coach others
- Improve your interpersonal and problem solving skills

## What impact will it have?

- Create an effective coaching culture across the organisation and associated teams
- Support staff development of skills and behaviours in order to retain your talent
- Better engagement through a high performing culture
- Improve performance and bridge performance gaps
- Address issues before they become larger problems
- Promote staff personal responsibility and accountability for performance and development
- Increase effectiveness of challenging conversations
- As a business spend less time solving human process and behavioural issues

## How much does it cost?

**ICME/CMF Member Price £450 pp plus VAT**

\*Price includes attendance, drinks, lunches and Certificate

**Non Member Price £550 pp plus VAT**

\*Price includes attendance, drinks, lunches and Certificate

Grant support may be available from the Tor Lodge and Applecross Trust towards the costs of the course, as well as towards any accommodation and travel expenses – visit [www.torlodge.org.uk](http://www.torlodge.org.uk) to contact the Clerk of the Trust for details and the application form.

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